

The Wall Street Journal Guide To Information
Graphics: The Dos And Don'ts Of Presenting Data,
Facts, And Figures

By Dona M. Wong



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At Yale, Dona studied information design with renowned professor and author Edward Tufte, who headed the information graphics department at the Wall Street Journal, consultant who specializes in data visualization and presentation graphics. Afterward I couldn't decide whether to try to hire her to counsel our clients on

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(1998, chapters 3-9), Mathematical Statistics and Data Analysis by Rice (2006, chapter 10), (1993), and The Wall Street Journal Guide to Information Graphics: The Dos and Don 'ts of Presenting Data, Facts, and Figures by Wong (2010).

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Edition: 1st ed.

The Wall Street Journal Guide to Information Graphics: The Dos and Don'ts of Presenting Data, Facts, and Figures. Front Cover. Dona M. Wong. W.W. Norton
The Wall Street journal guide to information graphics : the dos and don'ts of presenting data, facts, and figures /. Main Author: Wong, Dona M. Format: Book.

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The Wall Street journal guide to information graphics : the dos and don'ts of presenting data, facts, and figures. by Dona M Wong. Print book. English. 2013.

On Jan 1, 2015 ????? ????????????? published: The Wall Street Journal Guide to Information Graphics: The Dos and Don'ts of Presenting Data, Facts, and Figures.

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The Wall Street Journal Guide to Information Graphics: The Dos and Don'ts of Presenting Data, Facts, and Figures. Dona M. Wong. ISBN: 978-0-393-34728-9.

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Dona M. Wong, former graphics director of The Wall Street Journal and now strategy director for information Design at Siegel+Gale, provides the dos and don'ts of data presentation in The Wall Street Journal Guide to Information Graphics. . They look nice, but can lead to misinterpretation of figures,

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The Wall Street Journal Guide to Information Graphics: The Dos and Don'ts of Presenting Data, Facts, and Figures. New York: W.W. Norton & Company. 69.

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